

**Annual Report 2010**

**Emerging  
& Converging  
Technologies**



Innovation Marketplace

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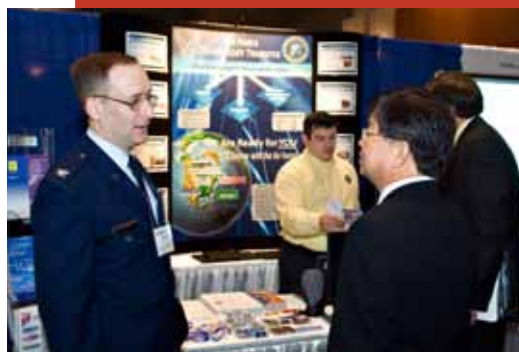
## About the WBT Innovation Marketplace

What began as an idea in early 2002, the WBT Innovation Marketplace has emerged as the nation's premier event showcasing the largest collection of vetted and mentored companies and technologies emanating from top universities, labs, research institutions, and the private sector from across the country and around the globe.

Today, the WBT Innovation Marketplace represents the collaborative, year-long effort of investors, licensees, and tech commercialization professionals. The WBT is deal-focused and industry-diverse, showcasing companies and technologies that vary by geography, funding source, and type of research institution.

Since its inception in 2002, the WBT Innovation Marketplace has presented over 560 emerging companies and technologies representing 49 states and 19 countries. To date, WBT presenters have received over \$490 Million in seed and early stage funding and licensing.

The WBT Innovation Marketplace is hosted by the Center for Innovation at Arlington, in association with the Office of the Governor of Texas, the University of Texas at Arlington, and the University of Texas System.



## WBT2010 at a Glance

Attracted over **600** attendees

Featured **90** emerging technologies  
and companies

Included **54** guest speakers

Was attended by over **100** angels,  
venture investors and licensing scouts.

Included **21** Texas Emerging  
Technology Fund companies

Hosted **15** University of Texas System  
Entrepreneurship Award Winners

Hosted Finals of the WBT-IC<sup>2</sup> Graduate Student  
Business Plan Competition with **12** teams

## WBT2011 Timeline

### July - September

- Early Bird Applications Accepted On-Line
- 9/27/10 - All applications received before 9/27/10 will be considered for early selection status

### October - November

- 10/6/10 - "Early Picks" Announced
- Continue to Accept On-line Technology Applications

### December

- 12/13/10 - Final Application Deadline (No Extensions)
- 12/20/10 - WBT Screening panel of Investors and Licensees Begin Reviewing Applications

### January

- 1/21/11 - Selected Presenters Announced
- 1/25/11 and 1/27/11 - Presenter Training Calls
- 1/31/11 - Standard Registration Begins

### February

- Mentors assigned to Selected Presenters
- Pre-WBT Networking System opens

### March

- Presenter Dress Rehearsal Calls with Critics
- On-Site Registration Begins 3/14/11
- 3/21/11 - WBT Pre Event Programs Begin
- 3/22/11 to 3/23/11 - 2011 WBT Innovation Marketplace Open for Business

## WBT2010 Award Winners

### Platinum

Orthogonal  
Fox Holt, Ithaca, New York

### Gold

Astronix Research  
John Prescott, Richmond, Virginia

### Silver

Fiberio  
Kial Gramley, Edinburg, Texas



Ithaca, NY-based company Orthogonal developed the top technology of 2010, according to judges for WBT2010. WBT2010 platinum, gold and silver winners were announced during the Awards dinner on March 17, closing the 2010 event. Nearly 200 applications were received for the 2010 event, and 90 technologies competed for top honors.

“Orthogonal’s next step is to acquire more customers, and this prize will be something great to tell them,” said platinum prizewinner Fox Holt, CEO of Orthogonal. Mr. Holt said that Orthogonal’s photoresist, licensed by Cornell University, will enable electronics manufacturers to produce a new class of higher-profit margin flexible electronics.

WBT2010’s second place gold prize went to Astronix Research Corporation of Virginia, developer of an advanced e-beam analog to digital converters. Placing third with the silver prize was Texas-based Fiberio Technology Corporation, whose Forcespinning™ technology creates fibers with nanoscale diameters.



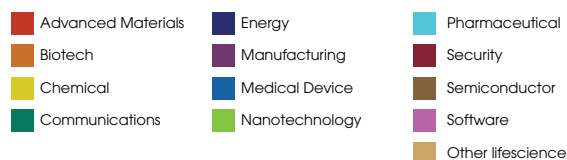
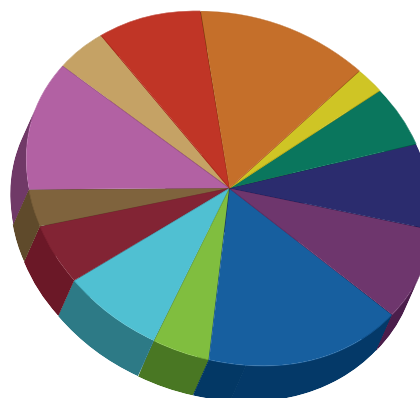
## WBT2010 Presenters

AeonClad Coatings, LLC  
 Air Force Research Laboratory  
 Amarantus Therapeutics, Inc.  
 Animal Innovations Inc.  
 ANTEOS, Inc.  
 Astronix Research Corp  
 Azaya Therapeutics, Inc.  
 Bombyx Technologies  
 CardiaLen, Inc.  
 Clean Coal Briquette Inc.  
 Daheco Engines Corporation  
 Designturn, Inc.  
 DynaMotors, Inc.  
 Eagle Vision Pharmaceutical Corp.  
 ENEXDC  
 ERDC-CERL  
 Faradox Energy Storage, Inc.  
 FibeRio Technology Corporation  
 Fluential Inc.  
 Guardsman Scientific, Inc.  
 Hercules Networks  
 Human Network Labs  
 Hybridyne Imaging Technologies  
 hypios  
 iHAS  
 Imaging Systems Technology  
 Instrumentel Ltd  
 Intelligent Safety Solutions  
 Ironbridge Technologies, Inc.  
 Karpov Institute  
 Lantox Technologies  
 LaserGen, Inc.  
 LiquidPiston, Inc.  
 Lynntech  
 Madeira Therapeutics  
 Mediomics, LLC  
 Microfluidic Innovations LLC  
 Midwest Applied Technologies LLC  
 Mobilicity Solutions, LLC  
 MutualMind  
 Naval Air Warfare Center Aircraft Div  
 Naval Surface Warfare Center  
 NDSU Research Foundation  
 NeuroDx Development LLC  
 Neurolutions, Inc.  
 OrthoAccel Technologies, Inc.  
 Orthogonal  
 Oxygen Ventures, LLC  
 Pakwa Technologies  
 Parallel Group  
 PatentLab LLC  
 Poduhvat  
 Process Equipment & Design LLC  
 Pronucleotein Biotechnologies Corp.

Austin, TX  
 Kirtland AFB, NM  
 Sunnyvale, CA  
 Amarillo, TX  
 Shrewsbury, MA  
 Richmond, VA  
 San Antonio, TX  
 New York City, NY  
 St. Louis, MO  
 Lakewood, CO  
 Valdese, NC  
 Wellesley, MA  
 Warrensville Heights, OH  
 Downingtown, PA  
 Irvine, CA  
 Alexandria, VA  
 Austin, TX  
 Edinburg, Tx  
 Sunnyvale, CA  
 Park City, UT  
 Miami, FL  
 Philadelphia, PA  
 Toronto, ON  
 Paris, France  
 Lexington, MA  
 Toledo, Ohio  
 Leeds, W. Yorkshire, UK  
 Pittsburgh, PA  
 Austin, TX  
 Moscow, Russia  
 Cambridge, MA  
 Houston, TX  
 Bloomfield, CT  
 College Station, TX  
 Leawood, KS  
 Saint Louis, MO  
 West Lafayette, IN  
 Wahpeton, ND  
 Minnetonka, MN  
 Flower Mound, TX  
 Patuxent River, MD  
 Dahlgren, VA  
 Fargo, ND  
 Bensalem, PA  
 St. Louis, MO  
 Houston, TX  
 Ithaca, NY  
 Harrisburg, PA  
 Sherbrooke, QC  
 Pittsburgh, PA  
 Santa Barbara, CA  
 Nish, Serbia  
 Fargo, ND  
 San Antonio, TX

Quasar Energy LLC  
 Ramot at Tel Aviv University Ltd.  
 Rapid Diagnostek, Inc.  
 RetroSense Therapeutics, LLC  
 ScanTech Sciences Inc.  
 Smart Imaging Technologies  
 SOCPRA  
 SpinControl Gearing LLC  
 Spyglass Biosecurity, Inc.  
 SSC Pacific  
 Stellarray, Inc.  
 Streamline, Inc.  
 Sunrise Ridge Algae Inc.  
 SynVax Pharmaceuticals  
 Texas Tech University System  
 TheraVasc Inc.  
 Thermobaric Energy Systems, LLC  
 Thies Technology  
 TransMembrane Biosciences  
 TreatmentConnections, LLC  
 Turbo Trac USA, Inc.  
 Twin Star Medical  
 TXL Group, Inc.  
 U.T. Arlington  
 University of Idaho  
 US Army Medical Research and  
 Materiel Command  
 VirtualMetrix, Inc.  
 VueLogic LLC  
 Waldo Networks  
 WhichBox Media, LLC  
 XploSafe LLC  
 Zoomal - Tech

Fargo, ND  
 Tel Aviv, Israel  
 Hudson, WI  
 Northville, MI  
 Houston, TX  
 Houston, TX  
 Sherbrooke, QC  
 Lake Wales, FL  
 San Francisco, CA  
 San Diego, CA  
 Austin, TX  
 Eden Prairie, MN  
 Houston, TX  
 North Logan, UT  
 Lubbock, TX  
 Cleveland, OH  
 Madisonville, KY  
 Henderson, NV  
 Pasadena, CA  
 Fort Worth, TX  
 Midland, TX  
 St Paul, MN  
 El Paso, TX  
 Arlington, TX  
 Moscow, ID  
 Fort Detrick, MD  
 Rancho Santa Fe, CA  
 Atlanta, GA  
 Austin, TX  
 Dallas, TX  
 Stillwater, OK  
 Colleyville, TX



## Proven Results

**1 in 3**

WBT presenters go on to acquire next round funding, licensing, or sell their IP outright.

\*Does not include any additional grant, state or federal funding

### WBT09

- ❖ BriefCam partners with Milestone Systems
- ❖ Halo Monitoring closes **\$1.5M** VC round
- ❖ MacuClear adds **\$900K** in angel funding, led by Central Texas Angel Network
- ❖ VitalMedix adds **\$1M** VC to **\$1.7M** from DoD
- ❖ Vumii receives Red Herring Award

### WBT08

- ❖ Advanced Diamond Technologies wins **\$4.8M** contract with government agency
- ❖ Atreo Medical gets **\$500K** investment from Ontario Centres of Excellence
- ❖ General Fusion gets **\$13.9M** grant
- ❖ Hybra Drive gets **\$3.4M** Michigan Investment
- ❖ FlashScan gets DHS grant **\$4M**
- ❖ MicroTransponder adds **\$2.2M** VC round
- ❖ Terapio gets **\$1.7M** from Texas ETF

### WBT07

- ❖ Advanced Cerametrics lands **\$12M** Government Contract
- ❖ AerovectRX gets funding round led by Georgia Venture Partners



- ❖ Immunomic raises **\$2.65M** led by Bespoke Capital LLC
- ❖ Kai Sensors closes **\$2.2M** Series A followed by undisclosed Series B 8 months later
- ❖ Medtrina Pharmaceuticals secures **\$4.4M**, then licenses to AstraZenica
- ❖ Lumedyne raises **\$1.5 M** led by Lunar Ventures
- ❖ Thrombovision gets **\$4M** Series A round
- ❖ Travelling Wave – Undisclosed Series A

#### WBT06

- ❖ ERA Biotech earns **1.4M** Euro investment
- ❖ Microvi Biotech wins California Clean Tech Open
- ❖ Phoqus Pharmaceuticals partners with Cardinal Health, raises **\$10M**, completes IPO
- ❖ Retica Systems closes **\$5.4M** Series B
- ❖ Terahop Networks raises **\$4M** from former Microsoft execs

#### WBT05

- ❖ Planning Systems Inc acquired by Foster Miller for **\$42M**
- ❖ Luxell Technologies receives **\$5M**
- ❖ Nerites Corporation closes Series A round of **\$3M**
- ❖ Vapro gets **\$1M** led by Altos Ventures

WBT presenters have raised more than

**\$490  
Million**

See more WBT Alumni online at [WBTshowcase.com](http://WBTshowcase.com)

## Presenting at the WBT Marketplace



### Who applies

- SBIR supported companies and technologies
- Federal R&D Program Managers
- Tech transfer professionals representing university, lab, or agency innovations
- Technology entrepreneurs
- Researchers and Research institutions
- Private enterprises and businesses
- Individuals seeking seed and early stage venture capital, licensing or strategic partners

Applicants can be at a variety of stages of development, from startups to second round venture stage. Priority is given to applicants that have a functioning prototype or beta version of a product or technology. Regardless of stage, successful applicants will showcase investment and licensing opportunities that involve:

- Platform Technologies that could spawn many products, which are
- Close to Market, having few barriers remaining to commercial application and
- First in Space, having the potential to give rise to a whole new industry,

All applicants should be seeking either commercialization partners or growth capital. Ideal candidates will be able to demonstrate initial success in attracting outside funding, which may be in the form of research grants or seed capital.

### How to apply

All applications can be submitted online at [www.WBTshowcase.com](http://www.WBTshowcase.com). There is no cost to apply online and no limit of the number of research or technology applications that can be submitted by an individual, organization, or institution.

You will be asked to create an account including contact information. This account can be used to submit multiple applications. Once an account is created you are ready to submit an application, just follow the steps. All applications can be saved in draft form until you are ready to "Save as Final".

### How applications are selected

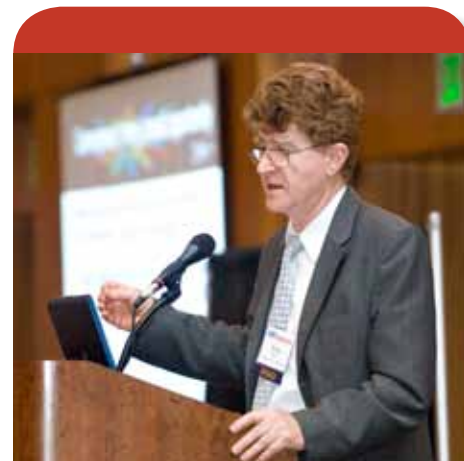
The WBT panel of screeners score each technology application using a points system and can provide written comments. Consideration is given to each application based on the science team, strength of technology or product, position in the technology marketplace, the market opportunity, the value proposition, the business model, and the management team. At the conclusion of the screening process applicants will have an opportunity to view all reviews and feedback for each application submitted. For details, visit Selection Criteria at [www.WBTshowcase.com](http://www.WBTshowcase.com)

**There is no cost to apply. If selected to present, the fee is only \$620 per person.**

## Who Attends

### 2010 Attendees - Investors and Licensees

Accenture	Open Prairie Ventures
Austin Ventures	Panasonic Corporation
BASF Corporation	Pfizer Consumer Healthcare
Battelle Ventures	Pillar Capital Management
BNSF Railway	Praxair, Inc.
Booz Allen Hamilton	RAIN Source Capital
BP America Inc.	Raytheon
Brandt	Reckitt Benckiser
Chart Venture Partners	Roche Diagnostics
Church & Dwight, Inc.	S. C. Johnson & Son, Inc.
ChurchillTerry	Santé Ventures
Cimarron Capital Partners	Schlumberger
Corning Incorporated	SAIC
Cottonwood Technology Fund	Sevin Rosen Funds
Daheco Engines Corporation	Silver Creek Ventures
Eastman Chemical Company	Starise Ventures
Emergent Technologies, Inc.	Stone Creek Ventures
Intellectual Ventures	Synchrony Venture Management
Inventis Group, Ltd.	Texas Emerging Tech Fund
Kellogg	Texas Instruments
Kimberly-Clark Corporation	Texas Intrepid Ventures
L-3 C2S2	The Dow Chemical Company
Laurus Partners	The Nielsen Company
LG Electronics	The Procter & Gamble Company
Licensing Executive Society	The Research Valley Partnership
Lockheed Martin Corporation	The Sherwin Williams Company
Milliken Research Corporation	Trailblazer Capital
Mississippi Technology Alliance	Ventana Capital
North Texas Angel Network	Vernare LLC
OCA Ventures	Weatherford International
Oklahoma Capital Investment Board	Weyerhaeuser Company
Oklahoma Equity Partners	



*“The U.S. is under tremendous competitive stress; we require the replacement of old technologies by new innovations. The WBT does a great job by representing a nice mix of disciplines and industries, and I was also impressed by its international dimension.”*

– Dr. Mihail C. Roco,  
National Science Foundation

See [WBTshowcase.com](http://WBTshowcase.com) for the complete list



*“The WBT is one of the year’s most interesting collections because it brings together both academics and federal labs to talk about subjects far off the beaten path of Silicon Valley. It fits our charter better than other conferences.”*

– Bill Reichert,  
Garage Technology Ventures

## WBT Screeners

3M

Air Products and Chemicals

Alcatel-Lucent Technologies

Arch Venture Partners

Austin Ventures

Atrium Capital

Avansis Ventures

Battelle Ventures

Carrot Capital

Chart Venture Partners

DFJ Mercury

The Dow Chemical Company

Eastman Kodak

Emergent Technologies

Garage Technology Ventures

Intel Capital

Johnson & Johnson

Masthead Venture Partners

National Semiconductor

Originate Ventures

Roche Diagnostics

Sante Ventures

Medtronic

Merck

RAIN Source Capital

Raytheon

Sevin Rosen Funds

Silver Creek Ventures

Starise Ventures

See the complete list at  
[WBTshowcase.com](http://WBTshowcase.com)

Beginning in December, applications for presenting companies and technologies undergo an extensive selection process. Roughly 80 venture capitalists, licensing scouts, and angel investors evaluate the applications, and identify each technology's position in the market, ability to platform, and readiness for commercialization.

Applications are returned to the WBT team with a recommendation and feedback. All feedback is provided to the applicant at no cost, whether the applicant is accepted or declined.

Participating in the WBT screening provides venture capitalists and licensing professionals an early look at all the WBT applications. Qualified investors and licensees are invited to participate in the screening process. For more information on becoming a screener, contact the WBT Innovation Marketplace team.

*"So many of startups coming out of academia are starving for know-how ... how you take a company forward. I imagine there's a number of different forums for finding investors, but I wouldn't continue sponsoring this event unless I saw value in these deals.*

— Terry Fetterhoff, Senior Director  
Technology Management, Roche



## WBT Mentors

As a benefit of their selection, each presenter receives one-on-one mentor support leading up to the WBT. In addition to offering best practices and setting expectations, mentors and critics get an early look at some of the technologies that will be at the event. Mentoring takes place from February 1 through March 15. Not only do the mentors help WBT presenters stay focused on the issues that are important to WBT audiences, but they help make every minute of the 6 minute presentation count. WBT Critics participate in “Dress Rehearsal” conference calls during the second week of March, and offer feedback on presenters’ pitches.

### WBT Mentors include:

Advanced Micro Devices	Growthink	Pearl Street Liquidity Advisors
Allina Health System	Headwaters Incorporated	Pfizer Inc.
Astralis Group	Healthcare Angels	Pharmagenie LLC
Atrium Capital	Hoffmann-La Roche Inc.	Raytheon
Austin Ventures	IC2 Institute	Safeguard Scientifics, Inc.
Axiom OSS Inc	Int’l Capital Resources	Stratamar, Inc.
Battelle, PNNL	Int’l M&A Consultants, Inc.	Symphogen, Inc.
Blumenthal Lansing	Lockheed Martin	Synergy Concepts
Brainbelt Consulting	Lynntech	The Commercialization Funding Coach, Inc.
Carrot Capital	Mai Asia Limited	The Nielsen Company
Chart Venture Partners	Merck & Co., Inc.	The Shaffer Law Firm, PLLC
Compass Consulting	Meritage Venture Consulting	The Valescere Group
Corning Incorporated	Milliken Chemical	ThinkFire Services
Damstra Consulting	MindForce Consulting	Xtencia, LLC
DICTUC	Mississippi Technology Alliance	
Endeavor Innovation Partners	NanoLumens Inc.	
Forest Labs	Nevrivy Patent Law Group	
Gray Plant Mooty	New Era Strategies	
Greater Phoenix Innovation & Technology Accelerators	Nix, Patterson & Roach, L.L.P.	
Greenberg Traurig, LLP	Noetic Technologies, Inc.	
Greene Ventures Inc.	Ontario Centres of Excellence	
GridPoint	Originate Ventures	
	Othera Pharmaceuticals	

**See more WBT Mentors and Critics at [WBTshowcase.com](http://WBTshowcase.com)**

*“Mentoring increases the quality of investing opportunities and accelerates quality deal flow for the venture capital ecosystem. In mentoring for WBT, I have the occasion for personal involvement and interaction with the aspiring and practicing entrepreneurs slated to present. I also get a first look at some great new deals.”*

John Adler, General Partner, Silver Creek Ventures





## Connecting

wbt



*"One of the best things about WBT is that the event brings together federal and state resources, entrepreneurs and investors. It's evident that WBT is very committed to collaboration."*

Josh O'Brien  
Greater Oklahoma City  
Chamber of Commerce

A benefit available only to early registrants, the "pre-WBT" is a pre-event networking program that allows WBT attendees to connect and introduce themselves prior to the event.

By engaging the pre-WBT program, early registrants have access to VC's, Fortune 1000 licensees, federal R&D decision makers, including: Lockheed Martin, Hewlett-Packard Co., LG Electronics, Sevin Rosen Funds, Open Prairie Ventures, Texas Instruments, The Dow Chemical Company, Austin Ventures and Battelle Ventures.

Each registrant receives a link to the current list of WBT registered attendees. The WBT system generates a secure email to the target attendee with a short message and meeting request. WBT Innovation Marketplace has centralized pre-WBT meeting locations on-site.

"Networking increases contacts and enhances ROI. We've taken professional socializing one step further by allowing pre-registered attendees to begin the networking process well before the event," said Amanda Radovic, Executive Director, WBT Innovation Marketplace. "Pre-WBT facilitates the building of successful relationships before the first keynote kicks off."

*Pictured at right:  
Rick Brenner, Asst. Administrator for  
Technology Transfer - USDA-ARS; Wes  
Jurey, CEO, Center for Innovation at  
Arlington; Stephen Dennis, Technical  
Director, Advanced Projects Research  
Agency, DHS; Cynthia Gonsalves,  
Director, Office of Technology Transition,  
Department of Defense; Marc Stanley,  
Acting Deputy Director - NIST.*





## New for 2011

The 2011 WBT Innovation Marketplace will bring together venture capital, angel investment, Fortune 1000 licensing scouts, federal agencies, universities, companies and innovators all under one roof, March 21-23.

Over the years the WBT Innovation Marketplace has developed into a community of individuals, regardless of industry sector, geography, and funding source with one goal - bringing emerging companies and technologies to market.



### Pre-event Workshops

Each year, WBT hosts pre-event professional development workshops on the Monday before the WBT. In 2011, WBT will host training courses from LES, CDFA, and DCN on Intellectual Property, Licensing, Innovation Finance, and capitalizing on federal funding through SBIR programs.



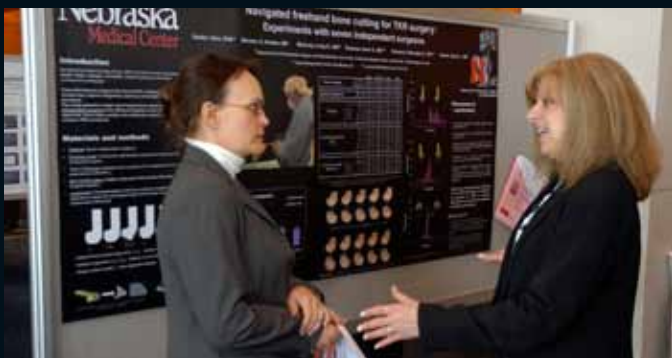
### Open Innovation Network@WBT

Lead your company to new collaborative partnering opportunities by becoming a OIN@WBT member. Provide us with your technology wish list and let the WBT source technologies on your behalf as part of our annual outreach to universities, federal labs and the private sector. Contact us for details and to join.



### FedMarketPlace@WBT

FedMarketPlace@WBT serves as a focal point for labs, agency leaders, lab researchers and tech transfer professionals, to discuss the variety of technology opportunities available for investment and licensing specific to their lab or agency.



### University Square@WBT

UniversitySquare@WBT offers business and engineering students, faculty, tech transfer directors, and research administrators opportunities to connect with investors, showcase their technology, and collaborate with federal agencies and other universities.

## WBT Leadership

**Paul Huleatt**

CEO

**Amanda Radovic**

Executive Director

**Wiley Larsen**

Director of Strategic Partnerships

**Jeff Carpenter**

Competitive Analysis &  
Technology Scouting

**Judy Flanagan**

Event Management

## WBT Advisory Board

**Ed Linsenmeyer**

Naval Surface Warfare Center  
Panama City, FL

**Mike Millard**

Austin Ventures  
Austin, Texas

**Bill Reichert**

Garage Technology Ventures  
Palo Alto, California

**Steve Mercil**

RAIN Source Capital  
St. Paul, Minnesota

**Claudia Milz**

Corning Incorporated  
Elmira, New York

**Michael Wu**

Chart Venture Partners  
New York, New York

## Host Committee

**Wes Jurey**, Chairman, Center for Innovation

**Sergio Bento**, Director of Federal Lab Relations, Center for Innovation

**Shekar Rao**, Vice President for Development, Center for Innovation

**Cathy DeRizzo**, Executive Office Director, Arlington Chamber of Commerce

**Benjamin Magill**, Special Assistant to the Chairman, Center for Innovation

## Produced by DCN



The WBT Innovation Marketplace is produced by Development Capital Networks, LLC. DCN is a professional management and services firm dedicated to building regional innovation economies. For more information about DCN, visit [www.dcnteam.com](http://www.dcnteam.com).

# WBT2010 Sponsors and Partners



The WBT Innovation Marketplace is supported by more than 40 sponsors, partners, and in-kind contributors.

Sponsor packages include complimentary registrations, web and email presence, recognition in program book, reserved seating, booth space, and much more. Visit [www.WBTshowcase.com](http://www.WBTshowcase.com) for detailed descriptions of sponsor packages.

Group packages including booth space, registration fees, and advertising are also available to public and not-for-profit organizations on a goods & services basis. Contact WBT Innovation Marketplace or the Center for Innovation at Arlington for information.

## Sponsorship

### **Sponsoring the WBT Innovation Marketplace gives you the opportunity to:**

- ❖ Gain exposure to an audience of investors, licensees, entrepreneurs, university and federal representatives.
- ❖ Make strategic relationships in an environment conducive to networking.
- ❖ Support emerging technologies.
- ❖ Support international, regional, and local economic growth.
- ❖ Showcase your organization, state, or region as an innovation leader.
- ❖ Contribute content to the event, including panelists, keynote speaker, corporate presentations.
- ❖ Gain access to investment and licensing opportunities.

### **Track Sponsor - \$25,000**

- One complimentary booth space in the WBT Marketplace in a premiere location
- Premium recognition of your company on the WBT homepage
- 75-word profile on the WBT website
- Invitation to co-develop a workshop track
- Recognition as a sponsor of one industry sector "Track" of WBT technology presentations
- Opportunity to host an after-dinner "Hospitality Suite" (limited availability)
- Reserved table at the WBT Marketplace Luncheon and Awards Dinner
- Eight (8) complimentary event registrations
- 75-word profile and logo in the sponsor section of the program book
- 2-page color advertisement in the program book

### **Platinum Sponsor - \$20,000**

- One complimentary booth space in the WBT Marketplace in a premiere location
- Premium recognition of your company on the WBT homepage
- 75-word profile on the WBT website
- Reserved table at the WBT Marketplace Luncheon and Awards Dinner
- Six (6) complimentary event registrations
- 75-word profile and logo in the sponsor section of the program book
- 2-page color advertisement in the program book

**Gold Sponsor - \$10,000**

- One complimentary booth space in the WBT Marketplace
- Premium recognition of your company on the WBT homepage
- 50-word profile on the WBT website
- Four (4) complimentary event registrations
- 50-word profile and logo in the sponsor section of the program book
- 2-page, color advertisement in the program book

**Silver Sponsor - \$7,500**

- One complimentary booth space in the WBT Marketplace
- Premium recognition of your company on the WBT homepage
- 50-word profile on the WBT website
- Three (3) complimentary event registrations
- 50-word profile and logo in the sponsor section of the program book
- 1-page color advertisement in the program book

**Bronze Sponsor - \$5,000**

- One complimentary booth space in the WBT Marketplace
- Recognition of your company on the WBT homepage
- 25-word profile on the WBT website
- Two (2) complimentary event registrations
- 25-word profile and logo in the sponsor section of the program book
- ½ - page color advertisement in the program book

**Copper Sponsor - \$3,000**

- Recognition of your company on the WBT homepage
- 25-word profile on the WBT website
- One (1) complimentary event registration
- 25-word profile and logo in the sponsor section of the program book

For more information, visit  
**[www.WBTshowcase.com](http://www.WBTshowcase.com)**,  
or call WBT at **480.477.6408**



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